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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|------------------------|---|
| Proceeding | 78276739 |
| Applicant | ORVIS COMPANY, INC., THE |
| Applied for Mark | STREAMLINE |
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| Date | 11/28/2006 |

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : The Orvis Company, Inc.
Mark : **STREAMLINE**
Serial No. : 78/276,739
Filed : July 21, 2003
Examining Attorney : Zachary R. Bello
Law Office : 111
Last Office Action : July 12, 2006
Attorney Docket No. : OCEE 5 00012

Cleveland, Ohio 44114
November 28, 2006

Attention: TTAB
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

BRIEF FOR APPLICANT

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INTRODUCTION

Applicant hereby appeals from the Examining Attorney's March 10, 2005 final refusal to register STREAMLINE on the Principal Register, and respectfully requests that the Trademark Trial and Appeal Board reverse the Examining Attorney's decision.

BACKGROUND

An application to register STREAMLINE on the Principal Register was filed July 21, 2003 pursuant to Section 1(a) of the Lanham Act. The Examining Attorney refused registration under Section 2(d) of the Lanham Act alleging that the mark is likely to be confused with the mark in U.S. Reg. No. 2,350,414. Applicant has responded to the rejection, submitted evidence, and requested reconsideration of the final refusal. By Office Action dated March 10, 2005, the Examining Attorney issued a final refusal to register under Section 2(d) of the Lanham Act. On July 12, 2006, after reviewing Applicant's request for reconsideration, the Examining Attorney continued the final refusal.

APPLICANT'S TRADEMARK

Applicant seeks registration on the Principal Register of its mark:

STREAMLINE

in association with the following goods:

FISHING VESTS

THE REJECTION

Applicant seeks to register STREAMLINE in association with a limited scope of goods, namely, fishing vests. The Examining Attorney has refused registration under Section 2(d) of the Lanham Act alleging the mark is likely to cause confusion with the mark in U.S. Reg. No. 2,350,414. That mark is registered in association with the following goods:

WOMEN'S AND GIRLS' SWIMWEAR, LEOTARDS AND GIRDLES

THE ISSUE

The sole issue presented on this appeal is whether the mark STREAMLINE, pending registration in association with fishing vests, is likely to be confused with the mark STREAMLINE, subject of Reg. No. 2,350,414, directed to women's and girls' swimwear, leotards and girdles.

ARGUMENT

The Examining Attorney has characterized Applicant's mark STREAMLINE as being unregistrable over the mark in U.S. Reg. No. 2,350,414. It is submitted that there is no likelihood of confusion, and that Applicant's mark should proceed to publication and registration. Moreover, Applicant submits that the subject application should have issued based on Applicant's ownership of Reg. No. 3,074,283 for the identical mark STREAMLINE associated with closely related goods (fishing tackle).

**1. THE PRESENT APPLICATION SHOULD BE TREATED
CONSISTENTLY WITH APPLICANT'S EXISTING
REGISTRATION FOR THE IDENTICAL MARK FILED ON THE
SAME DAY**

Applicant owns Reg. No. 3,074,283 for STREAMLINE in association with fishing tackle. Exhibit A. This is the identical mark as applied for herein, and the goods are closely related in that both consist of fishing equipment. The applications should have been treated consistently, and the subject application should proceed to registration.

The U.S. Patent and Trademark Office Examination Guide 1.01 dated April 3, 2001 states that related applications should be treated consistently. Here, Applicant filed two separate applications on the same day for STREAMLINE, one for fishing vests and the other for fishing tackle. The fishing tackle application proceeded to registration, while the subject fishing vest application was refused. It is asserted that fishing tackle and fishing vests are closely related, much like bread and butter, maple syrup and pancake mix, or the like. Fishing tackle is stored in a fishing vest while a fisherman is fishing. A fisherman uses both products together and expects to purchase them from the same source. For example, the following exhibits support the close relationship between fishing tackle and fishing vests:

- Pages from www.discountingfishinginc.com where it will be noted that fishing tackle and fishing vests are offered on the same page. Exhibit B.

- Printout from www.troutlet.com where fishing tackle and fishing vests are displayed on the same page. Exhibit C.
- Pages from gofishing.com are attached and show tackle and fishing vests are sold in close proximity. Exhibit D.
- Pages from firsttackle.co.uk lists vests under the heading “Fly Tackle” and claims that such clothing items may be used to “keep your tackle conveniently close at hand.” Exhibit E.
- An article from www.coastangler.com. The article is entitled “Stocking the Vest” and describes all the different fishing tackle that one can keep in a fishing vest. Exhibit F.

Moreover, third party Reg. Nos. 1,888,631 and 2,630,583 (Exhibits G and H, respectively) show that it is common for single registrants to use an identical mark for both fishing tackle and fishing vests. Applicant’s Reg. No. 3,074,283, which issued March 28, 2006, is for the identical mark STREAMLINE for closely related goods such as fishing tackle and is owned by Applicant herein. Hence, it is respectfully requested that the Trademark Trial and Appeal Board give due consideration to Applicant’s closely

related registration for the identical mark and overturn the final refusal based on this fact.

2. THE GOODS ARE DIFFERENT AND UNRELATED

Applicant seeks to register STREAMLINE in association with fishing vests. Fishing vests are technical utilitarian items used specifically by fisherman. Copies of catalog pages describing and picturing Applicant's fishing vests are attached hereto as Exhibit I. Note that these vests are quite technical in design and include numerous pockets for holding fishing tackle and other equipment needed while fishing. Note that the vest labeled "D" of Exhibit I includes 31 pockets while the vest labeled "E" includes 27 pockets. Many of Applicant's fishing vests include ample cargo pockets in the rear that can hold extra gear, a rain jacket or even a lunch. D rings are included for holding extra gear. Certain models have pockets for sunglasses and maps. The pockets are designed to hold various paraphernalia and include zippers and flap closures.

In short, fishing vests are technical, utilitarian items that are part of the fly fisherman's standard equipment. Applicant's fishing vests are comprised of durable materials such as cotton/polypoplin. The fishing vests are not form fitting or sleek—rather, they are somewhat boxy and offer plenty of fishing tackle storage for fishermen. The fishing vest is, in a sense, a wearable tackle box.

In contrast, the cited registrant's goods comprise women's and girls' swimwear, leotards and girdles. These items are specifically limited to "women's and girls'" merchandise. Moreover, they are comprised of "clingy" materials and designed to fit snugly against the female body.

For example, a “girdle” is defined as a lightweight undergarment, worn especially by women, often partly or entirely of elastic or boned, for supporting and giving a slimmer appearance to the abdomen, hips and buttocks. *Random House Webster’s Unabridged Dictionary*, Second Edition, Exhibit J.

Similarly, a “leotard” is a skintight, one-piece garment for the torso, having a high or low neck, long or short sleeves, and a lower portion resembling either briefs or tights, worn by acrobats, dancers, etc. *Id.*

Finally, “swimwear” is clothing designed to be worn for swimming or at the beach. *Id.* Women’s and girl’s swimwear is typically made of nylon and/or lycra spandex and fits snugly along the body.

In short, each of the items listed in the cited ‘414 registrant’s statement of goods have in common the fact that they are clingy and form fitting to the female body, and generally made of stretchy material. These items, unlike Applicant’s fishing vests, do not have a boxy appearance and are not designed to hold fly fishing equipment. They do not have a multitude of pockets for holding fishing tackle.

The ‘414 goods are entirely distinguishable from Applicant’s fishing vests. They are not interchangeable and are not related. Leotards, swimwear and girdles are distinct from fishing vests.

3. THE PRODUCTS ARE PURCHASED BY DIFFERENT INDIVIDUALS

Women and girls who purchase swimwear, leotards and girdles are not likely to be fly fisherman who purchase fishing vests. The specifically feminine goods listed in

the cited '414 registration are quite form fitting and typically require the purchaser to "try on" different sizes and styles to ensure a proper fit. This is true for swimsuits, leotards as well as girdles. Items that fit so snugly do not leave room for error in sizing.

When one is purchasing a swimsuit, one is decidedly heading for a pool or beach for sunbathing or swimming. One who purchases a leotard may be interested in exercise or dance. The woman or girl who purchases a girdle simply wants to improve her outward appearance or even "tighten up" to fit into a snug garment.

In contrast, the fly fisherman who purchases a fishing vest does so in order to accommodate himself on his fishing expedition. With the generally loose fit of the fishing vest and the multitude of pockets, the fisherman will not be seeking out a form-fitting garment, as that is not possible with a fishing vest. The fishing vest is, in a sense, a wearable "tackle box" because it holds a fisherman's fishing tackle and other equipment used on a fishing trip.

The cited registrant's goods are very different from the Applicant's goods. There is a definite mindset used in purchasing the respective products. Relevant purchasers would not envision the goods as emanating from a single source.

4. CAREFUL CONSIDERATION FOLLOWED IN SELECTING RESPECTIVE GOODS

Neither fishing vests nor swimwear, girdles and leotards are impulse purchases. The goods are sufficiently pricey and by their very nature (involving fit, function and style) require care in their purchase, factors that dictate against a likelihood of confusion.

When one is shopping for one of the cited registrant's goods, one must carefully find an appropriate style and fit for the swimwear, leotard and/or girdle. This is not a spontaneous purchase, as these items generally fit different bodies in different manners. One generally makes a final determination based on quality of product and also, to a certain extent, on how the item looks or appears on the woman or girl's body.

The purchaser of the fishing vest, however, knows that he is seeking fishing equipment and discerns among the various fishing vests available by reviewing the number of pockets and zippers and other functional attributes of the fishing vests. A fisherman knows his needs for his fishing expedition and chooses an appropriate fishing vest to hold his fishing tackle.

In short, both sets of purchasers are making careful decisions in their respective purchases. They are not likely to confuse a source of a woman's or girl's bathing suit, leotard or girdle with a maker of a rugged, many-pocketed, utilitarian fishing vest. In short, Applicant's goods are fundamentally different from registrant's goods. Applicant's goods are technical products whose main utility is to carry tools and accessories in a convenient manner. Fishing vests are more like tools than garments. A fishing vest is a "tackle box" one wears. In contrast, registrant's goods are traditional women's and girls' form-fitting garments.

5. THE TRADE CHANNELS ARE DIFFERENT

The respective goods travel through entirely different channels of trade.

Applicant's goods, namely fishing vests, are sold through fly fishing catalogs, fishing stores, and on-line fishing sites. Applicant's competitors may likewise sell fishing vests in big-box sporting goods department stores such as Dick's Sporting Goods and Modell's. The fishing vests are tools aimed at fishermen, specifically designed to hold fishing tackle.

It is asserted that the cited registrant's goods (i.e., women's and girls' swimwear, leotards and girdles) are sold in women's apparel stores or departments, in women's foundations departments, and in dance stores.

Though it is possible that mega sporting goods stores may sell both fishing equipment as well as swimsuits and possibly dancewear, such retailers offer an extremely wide variety of unrelated products that are purchased by a diverse group of people having widely varying individual sporting interests. For example, the Examining Attorney previously made of record copies of select pages from www.dicksportinggoods.com, www.modells.com and www.fogdog.com.

Goods sold on these websites are used in a multitude of unrelated sporting activities including, *inter alia*, badminton, baseball, billiards, bowling, boxing, boating, climbing, cycling, darts, exercise, field hockey, lacrosse, hunting, fishing, football, golf, archery, hockey, skating, paintball, squash, rugby, running, skateboarding, skiing, snowboarding, soccer, softball, tennis, volleyball, wrestling, yoga, cheerleading, cricket,

and many more. See Exhibits K, L and M, which refer to the general online directories of three online retail websites previously presented by the Examining Attorney.

Consumers are accustomed to large big box retailers of sporting goods offering a plethora of unrelated sporting products. They understand that these retailers sell products that are manufactured and supplied by many different third parties. Products are displayed in different departments within the actual stores as well as on the retail websites.

Regarding the goods at issue, those who shop for women's and girls' swimwear in a big box sporting goods retail store or via a retail website would find such items in the women's apparel department. Note that the different departments are listed on the left side of the retailer websites.

In contrast, a fishing vest shopper looks in the fishing department—not in the women's apparel area.

It is unapparent why the Examining Attorney thinks that an avid fisherman (i.e., a “sporting enthusiast”) who buys a fishing vest would also be likely to purchase women's and girls' swimwear, leotards and girdles. Though swimsuits and fishing vests may be sold by the same mega big box sporting goods department stores, these items are sold in different departments. See the department listings of Exhibits K-M. In this regard, the law provides that products should not be deemed related simply because they are sold in the same kind of establishments. See *Recot, Inc. v. Becton*, 54 U.S.P.Q.2d 1894 (Fed. Cir. 2000) on remand 56 U.S.P.Q.2d 1859 (TTAB 2000)

Still further, although the Examining Attorney cited to internet retail websites of big box sporting goods stores, the swimsuits he presented are from brands like Speedo and Dolphin. In contrast, the fishing vests are made by Columbia, BW Sports Outfitters and Pflueger. Leotards are by Danskin. Consumers readily realize that big box retailers sell many differently branded items that originate with a wide variety of manufacturers.

This case is analogous to *Hi-Country Foods v. Hi Country Beef*, 4 U.S.P.Q.2d 1169 (TTAB 1987), where it was found that prepared beef snack foods and fruit juices, though both food products, are completely different in character and would not be normally sold in the same sections of food stores and would not be expected to originate from the same source. Similarly, fishing vests and women's and girls' swimwear, though both potentially worn by sports enthusiasts are sold in different types of specialty stores and in different departments of larger stores. The goods are unrelated in so many ways and have such different character and purpose that they would not be expected to originate from the same source.

In the Office Action dated July 12, 2006, the Examining Attorney attached a multitude of U.S. Patent and Trademark Office registrations and pending applications for marks that include extremely lengthy lists of goods and services. The Examining Attorney alleges that the citations show that swimwear and fishing vests are related. Applicant disagrees.

Many of these citations are for intent-to-use applications with no statement of use of record. With no statement of use of record, the Examining Attorney is unable to say that these parties market the goods in the same trade channels or that they even use the same mark on both sets of goods.

Similarly, many of the cited third party registrations that are based on a foreign registration such as under Section 44(e). Registrations issued under Section 44(e) based on a foreign registration fail to prove that certain goods emanate from the same source. See TMEP § 1207.01(d)(iii) citing *In re Albert Trostel & Sons Co.*, 29 USPQ2d 1783 (TTAB 1993); *In re Mucky Duck Mustard Co., Inc.*, 6 USPQ2d 1467 (TTAB 1998), *aff'd*, 864 F.2d 149 (Fed. Cir. 1988).

As for the remaining registrations, the list of goods in each is extraordinarily long and simply does not establish that consumers expect Applicant's fishing vests to originate from a source for women's and girls' swimwear, leotards and girdles. Moreover, none of the third party registrations cited by the Examining Attorney qualify the swimsuit goods as "women's and girls." The list suggests that the third party products may be part of a larger brand which sell a multitude of goods. The facts are analogous to *Recot, Inc. v. Becton, supra*, which confirms that the products should not be deemed related simply because they are sold in the same kind of establishments. Here, goods should not be deemed related just because they appear in an extraordinarily long list of goods.

6. STREAMLINE IS A RELATIVELY WEAK MARK AND HAS DIFFERENT CONNOTATIONS

A. The Mark Is Weak

Applicant has previously made of record a list of 147 TESS records for marks that include STREAMLINE, and 93 records where STREAMLINE is the entire mark. Of these, Applicant provided a third list showing that 48 are “live.” Hence, the mark is relatively weak and each is entitled to a relatively narrow scope of protection.

Applicant has reviewed some of the “live” registrations and published applications and notes that several pertain to items that may be used or purchased by sports enthusiasts. For example, in a given day, a sports enthusiast may dry his hair with a STREAMLINE hair dryer (Serial No. 76528913) and then put on his STREAMLINE watch (Reg. No. 268977). He will open his STREAMLINE mini blinds (Reg. No. 2435809) while he talks on his STREAMLINE telephone (Reg. No. 2713870). He will ride his STREAMLINE bicycle (Reg. No. 2385900) to the store to purchase STREAMLINE playing cards (Reg. No. 1186693) and STREAMLINE preserved fruit (Serial No. 75461728) for his upcoming camping trip. When he returns home, he turns on his STREAMLINE fan (Reg. No. 1906442) and drinks some STREAMLINE fruit juice (Serial No. 75461728). He finds his backpack and uses a STREAMLINE clasp (Reg. No. 2133055) to close it. TESS copies of the cited registrations and applications are of record.

Based on this simple story, it is possible for a consumer to see STREAMLINE marked goods throughout a given day. Even a sports enthusiast may see many different examples of STREAMLINE goods. As a result, he is accustomed to seeing many different sources for STREAMLINE goods and, even in the unlikely event he saw STREAMLINE fishing vests and STREAMLINE swimsuits, leotards, or girdles, he would not expect them to originate from the same source.

B. The Mark Has Different Connotations

Definitions for STREAMLINE obtained from dictionary.com are listed here:

1. To construct or design in a form that offers the least resistance to fluid flow.
2. To improve the appearance or efficiency of; modernize
3. To organize. To simplify.

These definitions were previously made of record during prosecution.

In the context of the goods recited in the '414 registration, STREAMLINE has a definite, positive suggestive context in line with the first and second definitions above. For example, girdles offer a smooth, sleek appearance for a woman's body. Leotards provide dancers and gymnasts with a smooth sleek appearance and enable freedom of movement without air resistance. Swimwear is designed to be smooth and sleek so that swimmers can move with a minimal resistance in the water. Indeed, competitive swimmers are taught to do a "streamline" maneuver with their bodies after diving into their lanes or pushing off a pool wall. In such a maneuver, arms are stretched straight

forward and the swimmer glides freely through the water to gain distance before commencing her swim strokes.

The third definition of STREAMLINE suggests a very different connotation when associated with Applicant's fishing vests. There are many separate pockets and storage compartments in fishing vests, all designed to hold various equipment, primarily fishing tackle. The fisherman remains organized on his fishing expedition. Moreover, since the fishing vest steps in for or replaces the tackle box, the fisherman's fishing experience is simplified, as he is able to "wear" his "tackle box" rather than carry it.

Hence, the suggested connotation of STREAMLINE associated with fishing vests is that of organization and simplification (i.e., the third definition). As applied to women's and girls' swimwear, leotards and girdles, there is a suggestion of improving one's appearance or resisting fluid flow (i.e., the first and second definitions).

CONCLUSION

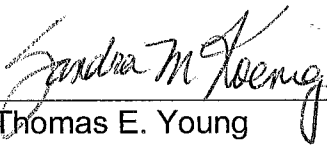
Applicant has a very narrow statement of goods (fishing vests) which is focused on a very narrow scope of consumer, i.e., a fisherman. In contrast, the cited registrant's goods are focused on women and girls seeking very specific items that conform to their feminine figures. The respective goods of the parties are not closely related nor are they complimentary. One does not purchase fly fishing vests to go with a girdle or a leotard or a swimsuit. Similarly, one would not purchase a woman's leotard or swimsuit to wear with a fishing vest. There are so many identical STREAMLINE marks in existence in association with a wide variety of goods and services which different

consumers would see on a day-to-day basis. It is asserted that the relevant consumers (i.e., fishermen on one hand and women and girls on the other) would not be likely to be confused as to the source of the respective goods. To the contrary, consumers are likely to expect that the source for Applicant's STREAMLINE fishing tackle (Applicant's Reg. No. 3,074,283) is the same as the source for its STREAMLINE fishing vests.

For these reasons and all those stated herein, Applicant respectfully requests that the Trademark Trial and Appeal Board reverse the Examining Attorney's decision refusing registration.

Respectfully submitted,

FAY, SHARPE, FAGAN,
MINNICH & McKEE, LLP

A handwritten signature in cursive script, appearing to read "Sandra M. Koenig", is written over a horizontal line.

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Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office

Reg. No. 3,074,283

Registered Mar. 28, 2006

**TRADEMARK
PRINCIPAL REGISTER**

STREAMLINE

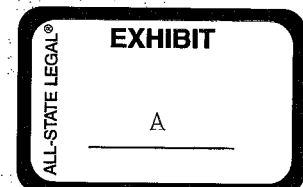
ORVIS COMPANY, INC., THE (VERMONT DOMESTIC COMPANY)
HISTORIC ROUTE 7A
MANCHESTER, VT 05254

FIRST USE 12-0-2004; IN COMMERCE 12-0-2004.

SN 78-276,718, FILED 7-21-2003.

FOR: FISHING TACKLE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

KENNETH D. BATTLE, EXAMINING ATTORNEY





Fly Rods : A complete array of Fly Fishing Rods.



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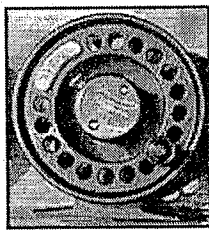
Fly Fishing Accessories : Leaders, Entomology kits, Tippet, Fly Boxes...



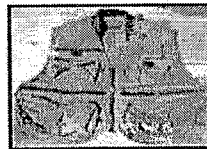
HIP Waders and Wading Shoes : Waders, hips, neoprene...



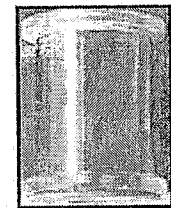
Float Tubes/Fins and Pontoon Boats : Unbelievable prices on water crafts



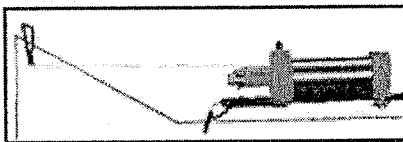
Fly Reels : Reels that range from \$25.00 to \$300.00



Vests / Wading Jackets : Chest Packs, Wading Jackets, Vests...



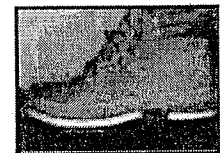
Fly Tying Tools and Materials : Everything from hot glue guns to Umpqua necks



Ice Fishing Gear : Rods, reels, augers, jigs....



Extra Spools for Fly Reels : Medalist-Tioga-SA-Martin



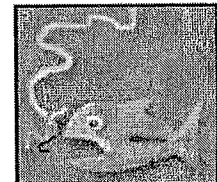
HOT CLOSEOUTS : Wading Shoes \$19.99 and other Great Deals




SunGlasses : Action Optics



Books/ Videos/CD RomS : Tying,




Just For Kids : Fly Tackle, Spin Tackle, and other goodies



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- Spin Fishing
- SpinCast Fishing
- Pack Rods
- Lures NEW
- Lines & Leaders
- Waders & Boots
- Fishing Vests
- Fishing Accessories
- Tackle Bags & Boxes
- Power Baits

FISHING TIPS

- Catch and Release
- Animated Knots
- Length to Weight
- Fly Casting Help
- Trout Knowledge
- Picture Galleries
- Reading a River
- State Records
- Topographical Maps
- Fishing Links
- Trout Recipes
- Animated Screensaver

STORE SERVICES

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Waders

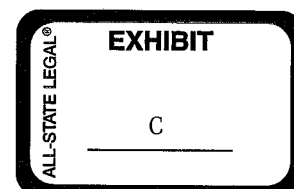

Line

Trout Fishing Goodies

| | |
|---|--|
| <p>Mepps Killer Trout Lure Kit</p> <p>Assortment of trout spinners to provide the trout angler with an alternative to the the more conventional lures</p> <p style="text-align: right;">Troutlet Price: \$17.48</p> |   |
| <p>Acme Phoebe Trout Spoon</p> <p>One of the finest metal spinning lures ever made. Creates a 3-D effect with it's unique hydrodynamic curvature</p> <p style="text-align: right;">Troutlet Price: \$2.08</p> |   |
| <p>Original Roostertail Spinners</p> <p>One of the most productive spinners around. The Rooster Tail's pulsating hackle tail and attractive spinning action will make trout strike, many times</p> |   |

UltraLite Fishing

| | |
|---|--|
| <p>Pflueger Purist Deluxe Fly Kit</p> <ul style="list-style-type: none"> • IM-6 graphite rod. • Rim control fly reel. • weight forward line, leader, backing. • Knot-tying guide. • Protective hard case <p style="text-align: right;">Troutlet Price: \$76.70</p> |   |
| <p>Crystal River Deluxe Fishing Vest</p> <p>One of the best values in a fly fishing vest. Lots of pockets, 2 retractabel swivels for hemostat, clippers. Very comfortable, excellant collar.</p> <p style="text-align: right;">Troutlet Price: \$37.30</p> <p>Avg. Rating </p> |   |



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Home

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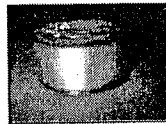
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




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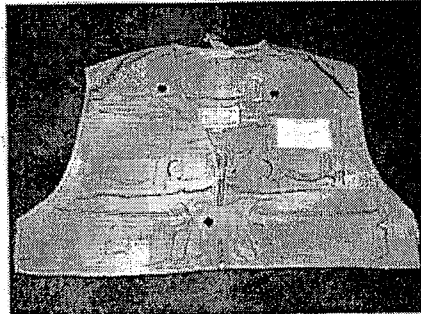
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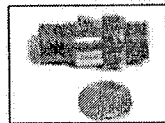
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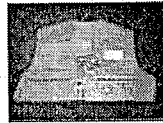
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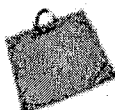


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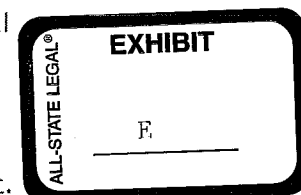
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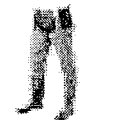
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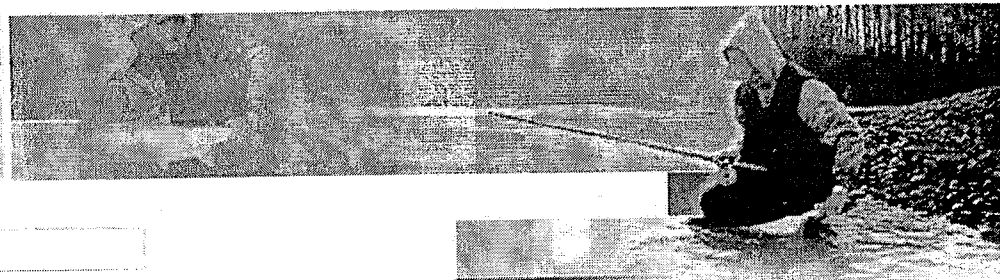
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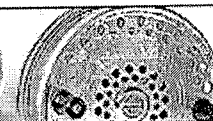
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Fishing Tackle

Stocking The Vest

By Radek Hanus - Jun 15, 2003

Every year, all kinds of new lures and tackle in various sizes, shapes and colors are introduced to the sport fishing market, trying to capture the eye of the consumer. Therefore, walking into your local tackle store can be overwhelming, and quite easily amount to a bill that one can only shake a head at on their way out.

This is especially true for the novice angler who does not have the experience to judge whether a particular piece of tackle or lure works well or not. I am a true believer that about 20% of the lures and tackle out there will catch 80% of the fish. Keeping that rule in mind, I shop accordingly.

Lures and Tackle

I keep most of my lures and tackle in small plastic see through containers. Brands such as Plano, make containers like this, specifically designed for anglers. There are various dividers within the container to suit your needs. This keeps all your lures and tackle clean, organized and lot less likely to get lost. My lures and tackle are divided as follows:

Container#1 swivels, and various sizes of split shots

Container#2 various sizes of hooks separated according to size

Container #3 corkies, spin n'glows and beads

Container#4 rubber worms, gooey bobs, spoons and spinners

Container#5 is an 18 compartment clear plastic container with a hole drilled through the bottom of each compartment. Through these holes I run my assortment of wool colors. This container allows me to keep all my colors neatly separated, lets me see when I am going to run out of a particular color and lets me pull out only as much as I require at a time.

To catch fish, it is important to carry the right sizes and colors of various lures and tackle.

Corkies and spin n' glows

There are literally hundreds of choices when it comes to choosing corkies or spin n' glows in the various sizes and

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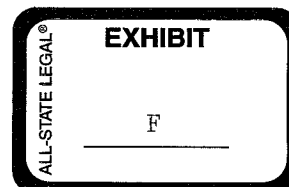
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colors. That could add up to many days of experimentation on the river to find out what works. Never mind the amount of money you would have to spend to try them all. Again, remember that 20% of the lures will catch 80% of the fish. I find that there are about four or five different colors in two sizes that work really well. The colors red, orange, pink, pearl pink and green in sizes 10 and 12 will get you started and keep you in good shape. If you are really limited on funds, I would chose corkies over spin'n glows, as they are easier to fish. Your leader line is less likely to tangle around a corkie than the wings of a spin'n glow. In smaller river systems or during clear conditions, I prefer to use the size 12. When the water is up or I am fishing a large piece of water, I resort to the size 10 corkie.

Beads

Beads are very useful when it comes to fishing spin n'glows, pink worms corkies or even straight through lead. Always put one in between your hook and your lure. If you are using the straight through lead method, put one in between the lead and the knot tying your main line to the swivel. Colors red or orange will do just fine. Some guys also like to use pearl.

Spoons and spinners

It is also a good idea to keep an assortment of spoons and spinners in your repertoire. However, spoons and spinner can get very expensive. I suggest you purchase some Colorado blades, in gold and silver to start. A size 4 should work best most of the time. I have had success using these for Steelhead, Coho and even Chum Salmon. Colorado blades fish especially well in back eddies and pooling water, where it is hard to get a proper drift with most other tackle. Down the road you can expand your selection to various sizes and colors of Fox spinners, Koho spoons and Crocks to name a few.

Wool / Yarn

Wool in its different colors and their possible combinations, presents an endless repertoire of tactics to catch Salmon and Steelhead. Wool is one of my favorite presentations due to the fact it is clean (compared to bait), stays on the hook as long as you want, and is inexpensive. The market offers large varieties of colors. If you manage to select the few basic ones that have proven themselves over the years, you will be successful more often than not. Six or seven colors are all you need to start. My choices would be "blood" red, orange, pink, peach, white, chartreuse and green. Combine pink and peach or chartreuse and peach and you have some great color combinations. Try fishing pink wool with a red corkie for an effective steelhead combination.

Jensen Eggs

Jensen Eggs can be one of the most productive artificial lures for both Salmon and Steelhead. They fish great in combination with wool. Colors orange, pink and even green seem to be the best producers of fish. Again, there are now many colors on the market, and yes, they will all catch fish at some point in time, but I would suggest the above mentioned three colors will do you best to start. Try combining these with white or pink wool and you have great combinations that will produce.

Other bits and pieces

There are few other things you should definitely make part of your everyday outfit. Both needle nose pliers and a sharp pair of scissors are a must. Pliers are used to pinch barbed hooks,

cut/clamp your weight take the hook out of the fishes mouth and so on. Sharp pair of scissors comes in handy when cutting down your wool tie. Do not forget a small file to re-sharpen your hook every now and then. I suggest you check your hook for sharpness every 15 minutes or so, or every time you snag up but manage to free your tackle. At the same time it is also useful to run your fingers down your leader to ensure it has not frayed or nicked. A pair of gloves to warm your hands is also a very good investment. All you need is a pair of fingerless, wool gloves to start with.

One of the other small items I find inexpensive and very handy every now and then is an empty film container, filled with some Tylenol and an assortment of band-aids. A large, unscented clean plastic bag is also useful, if you are intending on taking your catch home with you. If you plan on bringing your camera to take some pictures of your catches, try keeping it in a Ziploc bag to prevent it from getting wet, unless of course you have a waterproof camera. The last piece of handy equipment that is very in expensive that I would like to mention is the leader board. Mainly made of cork or foam, it allows you to pre-tie your favorite rigs you intend to use at home. It is also a good idea to pre-tie few extra leaders at home so you don't waste your time once you get to the river. There is nothing more frustrating than having your line out of the water when everyone around you is fighting fish.

Knowing that everybody has their favorite way of doing things the above is only meant to get you started. You will have to do your own bit of experimentation and put your time in on the water to find out what works best for you.

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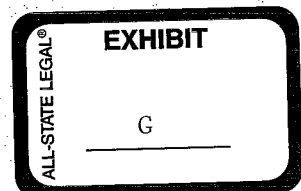
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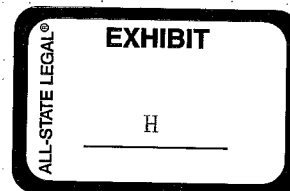
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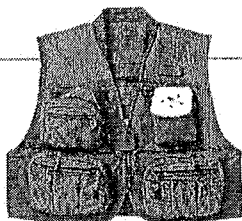
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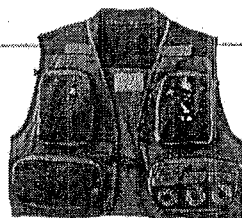
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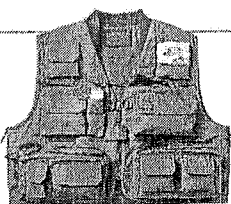
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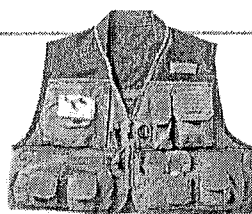
Pro Guide™, p. 72
A professional-caliber vest
with unique features. \$139



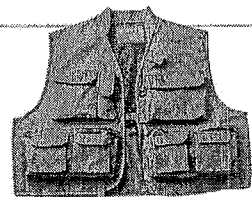
Steelheader, p. 73
Great for steelheading,
perfect year-round. \$115



Tac-L-Pak, p. 71
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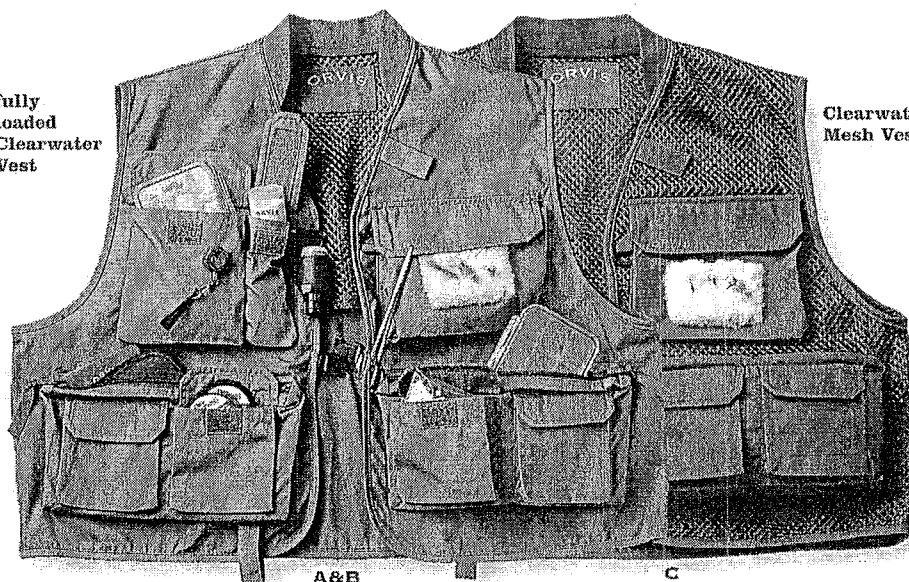


Clearwater®, p. 70
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spectacular value. \$49
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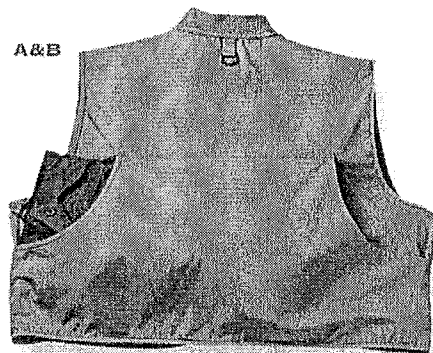


Clearwater
Mesh Vest

A. CLEARWATER® VEST

Fabric is rugged 55% cotton/45% poly poplin, same as our Tac-L-Paks. Twelve pockets, including ample cargo pocket in the rear for extra gear, rain jacket, or lunch. Convenient, nylon buckle closure in front. D-rings for extra gear, including one in the back for net attachment. Nylon rib-knit collar. Rod-holding loop with tab. In 21-olive, 01-tan. Sizes XS(30-32), S(34-36), M(38-40), L(42-44), XL(46-48), XXL(50-52). Washable. Imported.
J44HX | \$49

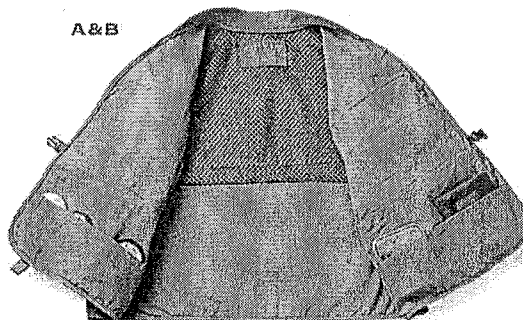
A&B



B. CLEARWATER LOADED VEST

Prepacked for trout fishing. Includes: leaders; tippet spools; two fly selections in fly boxes; strike indicators; forceps; two types of floatants with floatant holder; and pin-on zinger with nipper. In 01-tan, 21-olive. Sizes XS(30-32), S(34-36), M(38-40), L(42-44), XL(46-48), XXL(50-52).
J18CR | \$195

A&B



C. CLEARWATER MESH VEST

Breathable mesh body with the same pocket systems as the solid version above. In olive. Sizes S(34-36), M(38-40), L(42-44), XL(46-48), XXL(50-52). Washable. Imported.
J44HY-21 | \$49

Find out just how much fits in your
vest and where it all goes



www.orvis.com/vest

Super Tac-L-Pak: Our Most Popular, Best Seller

Original
Super
Tac-L-Pak



**D. ORIGINAL SUPER TAC-L-PAK
WITH SPECIAL SUPPORT YOKE**

There are 31 pockets in all, designed to accommodate all the equipment needed on the stream. Made from durable cotton/poly poplin. Two pin-on fleece patches are included. In 70-tan, 71-olive. Sizes S(34-36), M(38-40), L(42-44), XL(46-48), XXL(50-52), XXXL(54-56). Size Large is 20" long. Washable. Imported.

J1835 | \$89

Super
Wading
Tac-L-Pak



↑ the "Shorty"
is 2" shorter

E. SUPER WADING TAC-L-PAK

A "Shorty" version with 27 pockets. The same quality construction as our Super Tac-L-Pak, but 2" shorter to keep fly boxes high and dry, even in water above your waist. (Does not have upper front chest pockets, inside map pocket, and side-entry rear cargo pocket as found on original.) In 70-tan, 71-olive. Sizes S(34-36), M(38-40), L(42-44), XL(46-48), XXL(50-52), XXXL(54-56). Size Large is 18" long. Washable. Imported. J1836 | \$89

Take a Closer Look: Tac-L-Pak Features and Benefits

1 durable pocket corners and flaps

2 two large zippered fly-box pockets on each side for easily lost items

3 pockets for: sunglasses, thermometer

4 large map pocket (Original Super Tac-L-Pak only)

5 leader wallet pocket

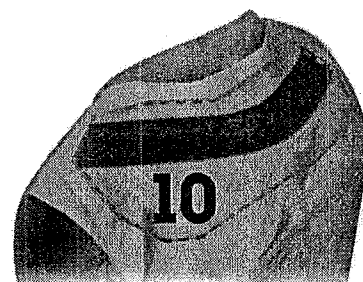
6 six internal tippet spool pockets

7 zippered net scabbard prevents net hang-ups in the brush

8 easy-access pocket for rain jacket

9 bellows pockets for reels and extra spools

10 internal support yoke and knit collar distribute weight and provide comfort for the angler who loads his vest

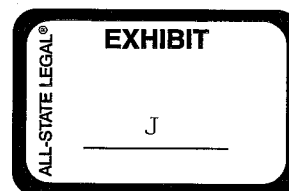


RANDOM HOUSE WEBSTER'S UNABRIDGED DICTIONARY

Second Edition



RANDOM HOUSE
NEW YORK



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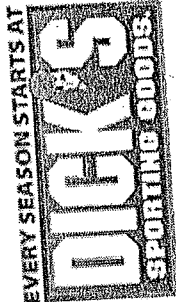
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CONCISE ETYMOLOGY KEY: <, descended or borrowed from; >, whence; b., blend of, blended; c., cognate with; cf., compare; deriv., derivative; equiv., equivalent; imit., imitative; obl., oblique; r., replacing; s., stem; sp., spelling, spelled; resp., respelling, respelled; trans., translation; ?, origin unknown; *, unattested; †, probably earlier than. See the full key inside the front cover.

button (but'n). See the full key, inside the front cover.



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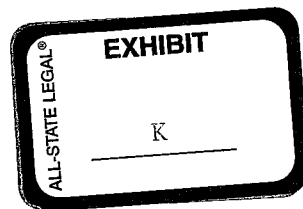
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1 Balls!

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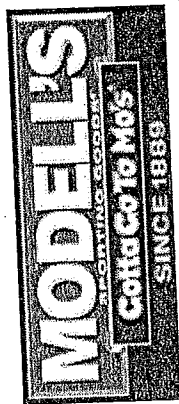
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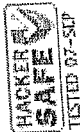
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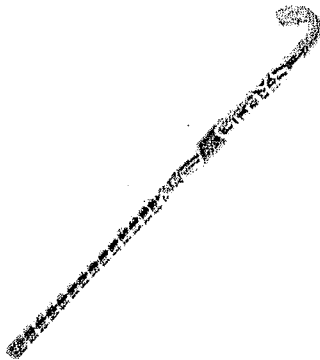
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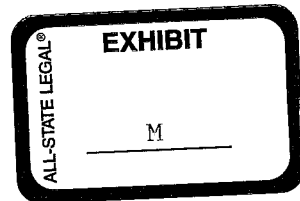
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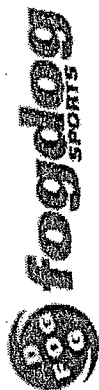
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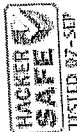
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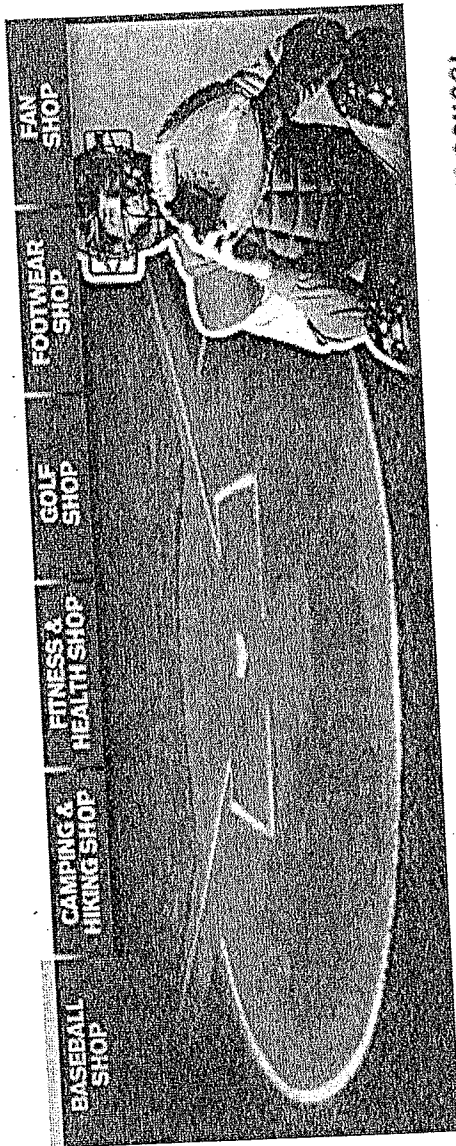
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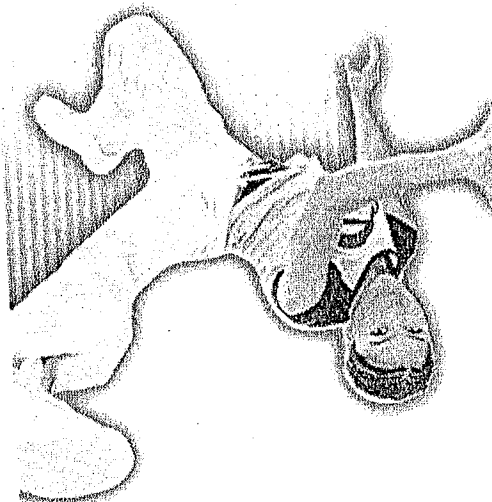
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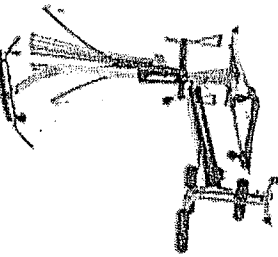
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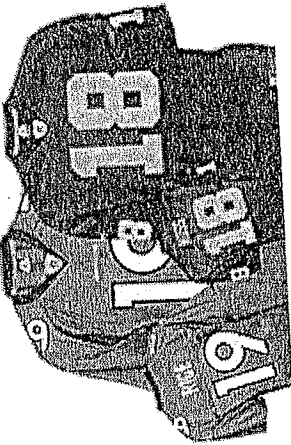
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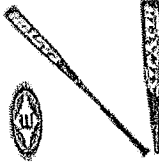
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